

Let's enjoy the taste and culture of South Korea

A Celebration of Liquor and Travel for Korean wave LIQUOR TOURISM FESTA

**GWANGJU** 

5. 29(THU) - 6. 1(SUN)

2025

**KDJ Convention Center** 













## **Overview**

- · Title
- · Period
- · Venue
- · Scale
- Organizer
- Concurrent Exhibitions

4th GWANGJU LIQUOR TOURISM FESTA 2025

May 29(Thu) ~ June 1(Sun) (4days)

KDJ Convention Center, Gwangiu KOREA

100 exhibitors, 150 booths

Gwangju Tourism Organization, GBE

Gwangju Food Fair 2025 (expected)

## **Exhibit Items**



### **Traditional Liquor**

Distilled spirits, Takju, Cheongju, Fruit wines, etc. Premium regional traditional liquors



#### Wine

Handmade wines, Domestic wines, Imported wines, Natural wines, etc.



#### Beer

Craft beer, Domestic beers, international beers, Ciders, etc.



#### **Imported Liquor**

Wine, Beer, Whiskey, Sake, Kaoliang Liquor, Liqueur



#### **Liquor Accessories**

Cellars, Dispensers, Specialty glasses, other accessories



#### Snacks

Cheese, Olives, Salami, Processed meats, Hangover remedies, etc.



### Other Products and Services

Equipment, Transportation, Packaging, Design, Homebrewing, Services, Media, Education, etc.



#### Tourism and Festivals

Festivals, Events, Tourism, History, Culture, Education, Local specialties, Souvenirs, etc.

# **Additional Event**



Brewery Tour: Experience trip to brewerie in the Southwest Korea

Traditional Liquor Tasting: Introduction to Korean liquor and Korean culture for foreigners

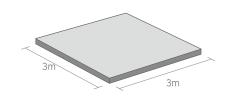
Cocktail Show: A dazzling and innovative cocktail show

## **2024 Exhibition Results**

- Period
- · Venue
- · Visitor Statistics
- Oct. 18-20, 2024
- **KDJ Convention Center**
- 2022 8,871
- 2023 13,481 2024 15,235



# **Booth Type**





SPACE ONLY	SHELL SCHEME BOOTH
USD 1,600 / Booth(9㎡)	USD 1,800/ Booth(9㎡)
· only raw space is provided · Electricity Separate · Exhibitors are responsible for booth construction and dismantling	· Fascia (2 LED Spotlights) · Panel side & back walls · carpeted floor · 1 outlet (1KW/220V) · 1 Info desk, 2 Chairs

Participation Di	scount
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Category	Discount Rate	Discount Period
Early Booking	20%	Until February 28, 2025

# **Application Procedure**



Until April 30, 2025 (early closure when booths are sold out)

### 02 Deposit Payment

Pay 50% of the total fee within a week after receiving invoice

#### 03 Balance Payment

Until April 30, 2025

### 04 Exhibition Opening

May 29, 2025

## **Email for Submission**

festa@gbexhibition.com

