

2025

GWANGJU

**LIQUOR
TOURISM
FESTA**

May 29(Thu)-June 1(Sun)

KDJ Convention Center

Let's enjoy the taste and
culture of South Korea

A Celebration of
Liquor and Travel
for Korean wave

2025

GWANGJU

LIQUOR TOURISM FESTA

5. 29(THU) - 6. 1(SUN)

KDJ Convention Center



Overview

- Title 4th GWANGJU LIQUOR TOURISM FESTA 2025
- Period May 29(Thu) ~ June 1(Sun) <4days>
- Venue KDJ Convention Center, Gwangju KOREA
- Scale 100 exhibitors, 150 booths
- Organizer Gwangju Tourism Organization, GBE
- Concurrent Exhibitions Gwangju Food Fair 2025 (expected)

Exhibit Items



Traditional Liquor

Distilled spirits, Takju, Cheongju, Fruit wines, etc.
Premium regional traditional liquors



Wine

Handmade wines, Domestic wines, Imported wines,
Natural wines, etc.



Beer

Craft beer, Domestic beers, international beers,
Ciders, etc.



Imported Liquor

Wine, Beer, Whiskey, Sake, Kaoliang Liquor,
Liqueur



Liquor Accessories

Cellars, Dispensers, Specialty glasses,
other accessories



Snacks

Cheese, Olives, Salami, Processed meats,
Hangover remedies, etc.



Other Products and Services

Equipment, Transportation, Packaging, Design,
Homebrewing, Services, Media, Education, etc.



Tourism and Festivals

Festivals, Events, Tourism, History, Culture,
Education, Local specialties, Souvenirs, etc.

Additional Event



Brewery Tour : Experience trip to brewerie in the Southwest Korea

Traditional Liquor Tasting : Introduction to Korean liquor and Korean culture for foreigners

Cocktail Show : A dazzling and innovative cocktail show

2024 Exhibition Results

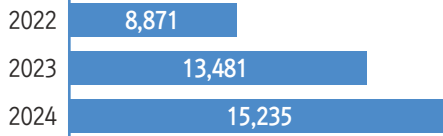
· Period

Oct. 18-20, 2024

· Venue

KDJ Convention Center

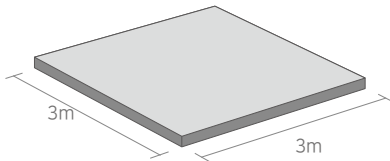
· Visitor Statistics



Visitor Nationalities



Booth Type



SPACE ONLY

USD 1,600 / Booth(9㎡)

- only raw space is provided
- Electricity Separate
- Exhibitors are responsible for booth construction and dismantling

SHELL SCHEME BOOTH

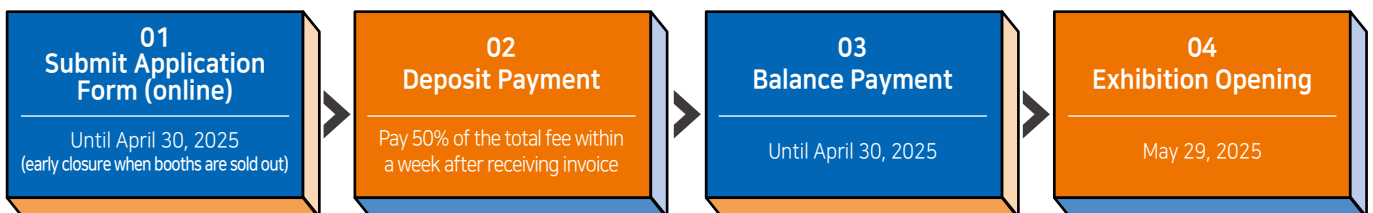
USD 1,800/ Booth(9㎡)

- Fascia (2 LED Spotlights)
- Panel side & back walls
- carpeted floor
- 1 outlet (1KW/220V)
- 1 Info desk, 2 Chairs

Participation Discount

Category	Discount Rate	Discount Period
Early Booking	20%	Until February 28, 2025

Application Procedure



Email for Submission

festa@gbexhibition.com



4th GWANGJU LIQUOR TOURISM FESTA 2025

제4회 2025광주주류관광페스타

www.liquorfesta.com